

## PUBLIC and PRIVATE partnerships





## LANSDALE

JOHN J. ERNST, AIA Borough Manager Borough of Lansdale

## MADISON parking lot



## MADISON parking lot

- Worked with Lansdale Parking Authority for sale of the municipal lot that was losing money and wasting Borough resources
- Property adds resources such as property tax dollars,
  wastewater and electric fees while transforming
  Downtown Lansdale







### MAIN STREET streetscape

- Worked with Congresswoman Allyson Schwartz to obtain \$2.36 million in grant funding for project
- Project features enhancements along Main Street to improve pedestrian safety, enhance Transit Oriented Design and create a uniform downtown







# MUNICIPAL



## MUNICIPAL

- Worked with Spiezle Architectural Group to create a state-of-the-art public municipal services building
- Complex combines current architecture while preserving portions of the historic Borough Hall





#### ADMINISTRATION POLICE

BOROUGH OF LANSDALE

ONE VINE STREET

#### **BOROUGH OF LANSDALE**

**H** 







## BOROUGH infrastructure

### BOROUGH infrastructure

Worked across departments to focus on services and resources provided to current and future residents,
 businesses and visitors

Created a long-term plan to maintain these assets and avoid emergency, and costly, repairs

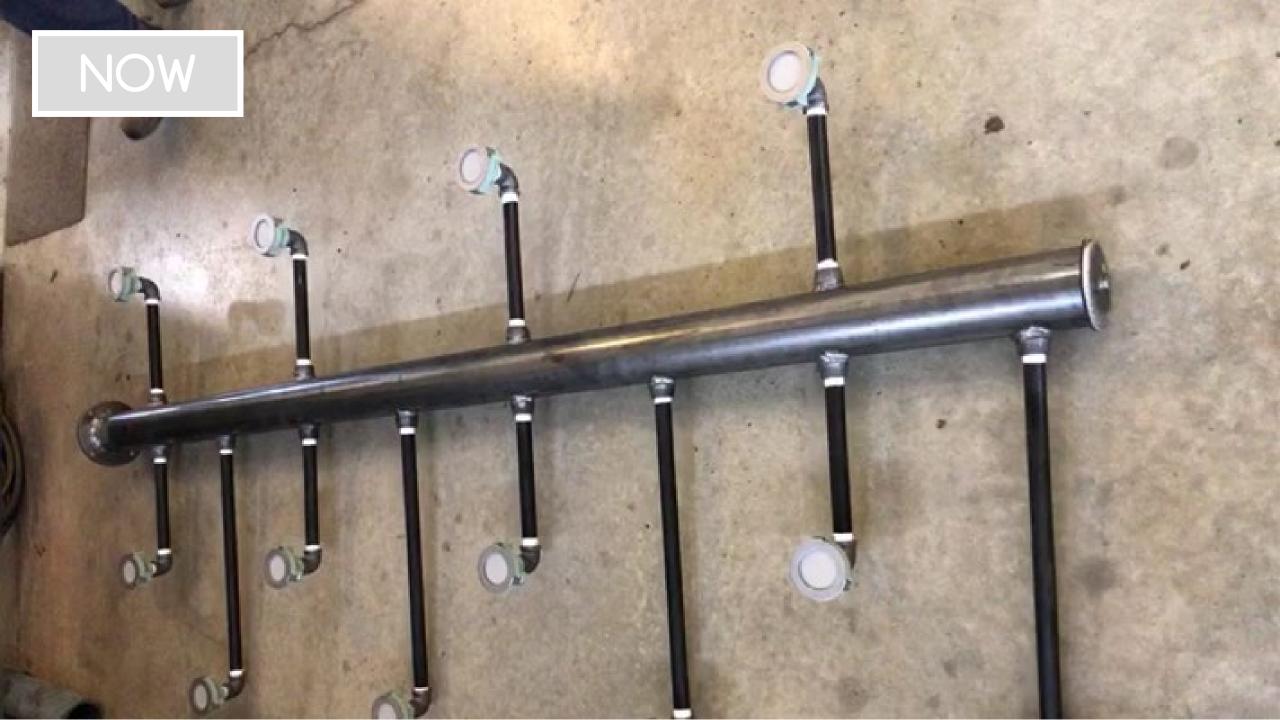














## SEPTA parking garage

- Due to population growth and development within the Borough, increases in ridership and parking demand were predicted and addressed
  - Worked with SEPTA to provide additional parking for the most frequently used station on the Lansdale/Doylestown Line







## RAILROAD

- Worked with SEPTA to identify and create a solution for bus traffic after the sale of Madison Parking Lot
- Designated roadway for bus traffic and emergency vehicles only
- Additional trail/sidewalk for pedestrians/bicyclists



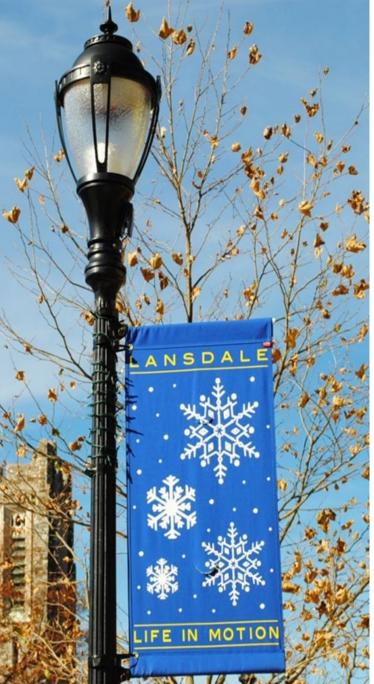






- Worked with North Star Branding to develop a focused message rooted in the core attributes of our community
- Continue to use branding in all aspects of Borough functions to market Lansdale in a positive, professional and consistent manner









## WAYFINDING signage

 Worked with Delta Development and Merje to implement a user-friendly and visible navigational system guiding visitors and residents to Lansdale destinations

Currently in the second phase of the strategy

